



**CHEOP Component: Outreach**

**I. Outreach Areas**

- a. **Home Visits**— one visit per program year with three contact attempts per visit
  - i. Measurement and Evaluation
    - 1. √ Number of home visits completed
      - a. Total
      - b. By neighborhood
    - 2. √ Percent contacted one/two/three three for uncompleted home visits
      - a. Total
      - b. By neighborhood
    - 3. ■ Indicators of increased knowledge
    - 4. ■ Indicators of behavioral change
  - b. **Realtor/Landlord/Contractor Outreach** (\*\*activities prior to development of current outreach plan)
    - i. Realtor and Landlord: VB/I-70 Superfund information – annually
      - 1. Measurement/Evaluation - √outreach efforts to date (EPA/DEH)
    - ii. Realtor and Landlord: Inspection, Regulations, and Notification outreach – annually
      - 1. Measurement/Evaluation - √outreach efforts to date (EPA/DEH)
    - iii. Contractor: Safe Renovation outreach – annually
      - 1. Measurement/Evaluation - √outreach efforts to date
    - iv. Contractor: Safe Work Practices training – as needed
      - 1. Measurement/Evaluation - √outreach efforts to date (EPA/DEH)date
  - c. **Schools/Churches/Neighborhood Associations/Community Events/Etc.** – as scheduled
    - i. Measurement/Evaluation - √outreach efforts to date (EPA/DEH)
  - d. **Outreach by Youth – Classes/clubs/families/events/etc.** (flow-through support via grants/activity funds)
    - i. Measurement/Evaluation - √outreach efforts to date

**II. Biomonitoring** – every child will have at least one opportunity to participate

- a. Measurement/Evaluation
  - i. √ Lead and arsenic tests – total and by neighborhood
  - ii. √ Estimated percent of resident children tested – total and by neighborhood, *we hope*
  - iii. √ Rate of elevation among participants (lead and arsenic)
  - iv. √ 2004/2005 clinic characteristics
    - 1. total clinics
    - 2. total clinics per neighborhood

**III. Case Management** – case management & environmental investigation for each lead/arsenic elevated child

- a. Measurement/Evaluation
  - i. √ Referrals to NDHC (5 to 9.9 µg/dL cases)
  - ii. √ Total investigations with source breakdown

**Contact Information: Martha Hoff 720-913-1516 [martha.hoff@ci.denver.co.us](mailto:martha.hoff@ci.denver.co.us)  
Jason Salas 720-865-5463 [jason.salas@ci.denver.co.us](mailto:jason.salas@ci.denver.co.us)**